

# Greetings!

We are excited to announce **City Weekly's** 10th annual Utah Beer Festival will take place **Saturday, August 17th & Sunday, August 18th** at **The Utah State Fair Grounds**. It will feature Utah craft brewers, regional brewers and international beers. The expected attendance of the 2019 Festival is 10,000+ people over 2-days.



We're currently looking for food vendor applicants for this event. Please read the following guidelines to see if you would be a good candidate for the Utah Beer Festival:

- Must provide your own cart/booth/truck set-up with any equipment you will need to prepare, cook and cool your food.
- Must be able to obtain a Temporary Event Permit for the Utah Beer Festival.  
(Visit [slchealth.org/programs/foodprotection/tempfoodbooths.html](http://slchealth.org/programs/foodprotection/tempfoodbooths.html) for guidelines)
- Temp food permit, 801-535-6644
- Food handlers permit, 801-313-6620

If you meet the above guidelines please submit this application to become a food vendor at the Utah Beer Festival. Each vendor will be provided with 4 wristbands and badges to staff their area. Wristbands are used to purchase food and beer at the festival. You may purchase additional badges for \$5/each until July 16. After July 16, you will be required to purchase a full price ticket. Vendor badges do not come with any beer tokens.

- Food Vendor fee: 20% of sales.  
\$500 deposit due within 7 days of acceptance.  
Deposit will be deducted from the total amount owed.

## Additional add ons:

- \$100**  
1/2 page featured ad in the Utah Beer Festival program that will be distributed to 10K attendees. A great way to let them know who you are!
- \$100**  
1/16 page ad in City Weekly's Beer Festival issue. General pricing for 1/16 ad is \$225.

Patrons will have the option of using their wristbands or cash to purchase food. They can add more tokens to their wristband online or at on-site top up stations. P.O.S. System will be provided. Vendors will be paid less the 0.3% processing fee within 72 hours or the festival ending.

Please email: [marketing@cityweekly.net](mailto:marketing@cityweekly.net) a sample menu and the option you would like to select. You will be notified no later than **June 21** if your business has been accepted. Payment for booth space/advertising is due within a week of being accepted. We are expanding the festival attendance, comming for that reason, we will be allowing up to two food vendors per food type to meet the demand. Your temporary event permit or a copy of truck permit must be received no later than **July 31st**.

Best Wishes,

Samantha Smith  
Festival Director  
Salt Lake City Weekly  
248 S. Main Street, SLC, UT 84101  
(801) 575-7003 ext. 141



# UTAH BEER FESTIVAL 2019 FOOD VENDOR FEES APPLICATION

**DO YOU NEED ACCESS TO ELECTRICITY?  YES  NO**

*(ACCESS TO ELECTRICITY MAY BE LIMITED. PROVIDING YOUR OWN POWER GENERATOR MAY BE THE BEST SOLUTION.)*

\* IF YES,  110 V 20 AMPS - \$50  110 V 30 AMPS - \$70  220 V 50 AMPS - \$120 - \$210

**ALL VENDORS WILL ACCEPT PAYMENT USING RFID WRISTBANDS, SAME AS BEER, IN ORDER TO ENCOURAGE FOOD SALES. FOOD VENDORS WILL ALSO BE ABLE TO ACCEPT CASH.**

**BUSINESS NAME:** \_\_\_\_\_ **CONTACT NAME:** \_\_\_\_\_

**CONTACT NUMBER:** \_\_\_\_\_ **EMAIL ADDRESS:** \_\_\_\_\_

PAYMENT BY CASH  PAYMENT BY CHECK (CHECK # \_\_\_\_\_)

PAYMENT BY CREDIT CARD (LIST INFORMATION BELOW)

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### CREDIT CARD AUTHORIZATION CONTRACT

**I AUTHORIZE COPPERFIELD MEDIA TO CHARGE MY (CHECK ONE)**

VISA  MASTERCARD  AMEX  DISCOVER

**CREDIT CARD #** \_\_\_\_\_ **EX.** \_\_\_\_\_ **SECURITY CODE** \_\_\_\_\_

**NAME ON CARD** \_\_\_\_\_

**BILLING ADDRESS:** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**THIS AUTHORIZATION FORM IS TO GUARANTEE MY PARTICIPATION AT THE UTAH BEER FESTIVAL.**

**I UNDERSTAND THAT IF I FAIL TO ATTEND THE FULL AMOUNT WILL STILL BE CHARGED TO MY CARD AS A CANCELLATION FEE.**

**SIGNATURE OF CARDHOLDER:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**PRINT NAME (AS IT APPEARS ON CARD):** \_\_\_\_\_

#### TERMS OF ACCEPTANCE

1. ALL VENDOR/SPONSOR AGREEMENTS ARE SUBJECT TO EVENT PROMOTER'S APPROVAL. 2. ALL NEW VENDOR/SPONSOR AGREEMENTS MUST BE PAID IN ADVANCE, AFTER WHICH TIME CREDIT MAY BE EXTENDED UPON SUBMISSION AND APPROVAL OF A CREDIT APPLICATION. AFTER CREDIT HAS BEEN ESTABLISHED, ALL INVOICES ARE DUE AND PAYABLE UPON RECEIPT. 3. AN INTEREST CHARGE OF 1-1/2% PER MONTH WILL BE ADDED TO ACCOUNTS NOT PAID WITHIN THIRTY DAYS OF BILLING. 4. VENDOR/SPONSOR REPRESENTS TO EVENT PROMOTER THAT NONE OF THE CONTENT SUBMITTED BY IT TO EVENT PROMOTER SHALL GIVE RISE TO ANY CLAIM BY A THIRD PARTY INCLUDING BUT NOT LIMITED TO FRAUD, MISREPRESENTATION, DEFAMATION, LIBEL, TRADE DISPARAGEMENT, INVASION OF PRIVACY OR INFRINGEMENT OF ANY COPYRIGHT, TRADEMARK OR TRADE NAME (HEREINAFTER "THIRD PARTY CLAIMS"). VENDOR/SPONSOR ALSO AGREES TO DEFEND, REIMBURSE, PAY, INDEMNIFY AND HOLD EVENT PROMOTER AND ITS AFFILIATES, AGENTS AND ASSIGNS HARMLESS FROM ANY LIABILITY, LOSS, DAMAGES, JUDGMENT, OR CLAIM OR ANY AND ALL COSTS AND EXPENSES (INCLUDING, WITHOUT LIMITATION, ATTORNEY'S FEES AND COSTS) INCURRED BY THEM IN CONNECTION PURSUANT TO THIS AGREEMENT, INCLUDING, WITHOUT LIMITATIONS, ANY THIRD PARTY CLAIMS. 5. IF THIS AGREEMENT IS SIGNED BY AN ADVERTISING AGENT FOR VENDOR/SPONSOR, SAID AGENCY REPRESENTS AND WARRANTS THAT IT IS AUTHORIZED TO SIGN THE AGREEMENT FOR ITS CLIENT INVOLVED. IT IS FURTHER UNDERSTOOD AND AGREED THAT THE CLIENT BENEFITING FROM ANY MARKETING ORDERED BY THE AGENCY IS LIABLE FOR PAYMENT THEREFOR JOINTLY AND SEVERALLY WITH THE AGENCY.